

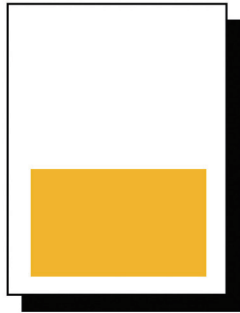
STUDENT ACCOUNTANT

ACCA'S MAGAZINE
FOR TRAINEES

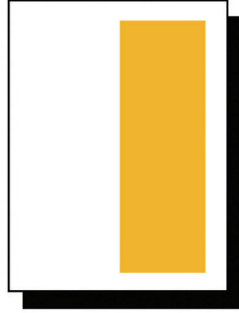
SA



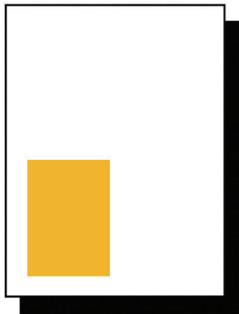
Full Page Display:
224mm x 192mm
(plus 3mm Bleed)
Text area:
204mm x 172mm



Half Page Landscape Display:
88mm x 172mm



Half Page Portrait Display:
180mm x 84mm



1/4 page portrait
88mm x 84mm

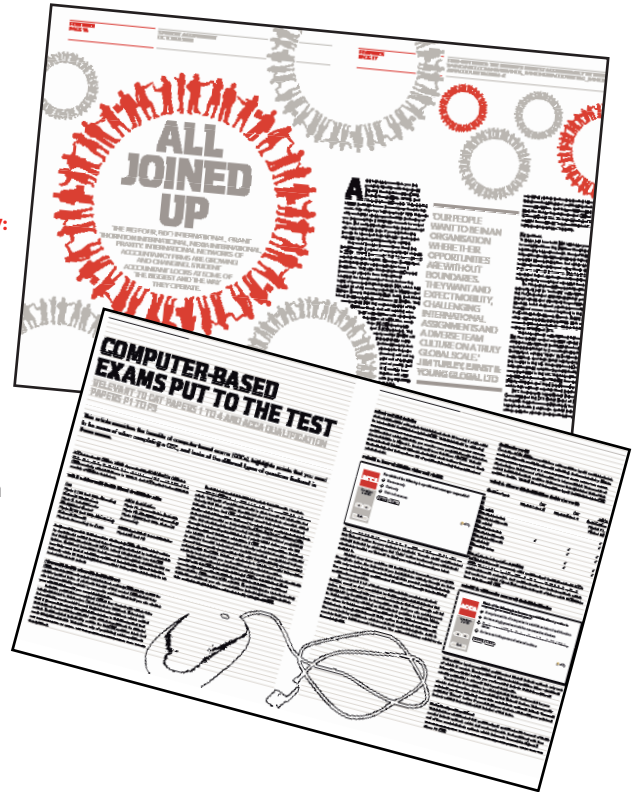


Classified

Full page: 180mm x 172mm
1/2 : 88mm x 172mm
1/4: 88mm x 84mm

Directory

1/5: 32.8mm x 172mm



Images must all be CMYK (300dpi minimum).

Please note that any specific fonts used within your document(s) must be in an embedded Postscript format and not TrueType. All typefaces used should be fully compatible with Adobe Type Manager. Multiple Master fonts are not accepted. Transparency are not accepted.

Quark XPress files (up to version 6.5 - MAC/PC) are still accepted, together with respective digital or colour laser proofs, indicating all the respective pantone colours/colour separations.

Colour:

All colour is produced in CMYK (RGB images are not accepted), 300 dpi (minimum resolution)

Mono: Grayscale, 300 dpi (minimum resolution)

Printing method:

Web offset

Print sequence:

Black, Cyan, Magenta, Yellow

Screen angles:

Cyan: 75 degrees

Yellow: 90 degrees

Magenta: 45 degrees

Black: 15 degrees

Publication frequency:

10 issues per year (with combined issues in November/December)

Proofs:

We accept digital proofs as colour guides, providing that the proofing sequence is CMYK and the proof and produced is from a recognised professional proofing system.

File delivery:

We can accept artwork on CD, e-mail or via FTP. Please feel free to call the

Production if you are unsure whether we can accept any of your disk(s) or materials provided.

All files should be fully FLIGHTCHECKED

Disclaimer:

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**For production queries please contact
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kathleen@educate-direct.com**