



ONLINE MEDIA SPECS

www.accaglobal.com

- Skyscraper 120x600 pixels
- MPU 225x225 pixels
- Small banner 251x95 pixels
- Files should be 25kb and under, and in gif format, or swf with a gif backup

A&B Direct

- Skyscraper - static gif, 120x600 pixels, under 25kb
- Home page profile - high resolution logo, 15 word header, 40 words of text, 400 continuation page, landing URLs

SA Direct

- Home page profile - 15 word header, 40 words of text, landing URL



ACCA